

LETTER of INVITATION

November 6, 2024

To Whom It May Concern,

Located in Zurich, the Center for Corporate Responsibility and Sustainability (CCRS) has for the past twenty years enabled sustainable change and opened perspectives in innovation and entrepreneurship studies. CCRS has played a pioneering role in research that is applied, interdisciplinary, and groundbreaking. We have taught in the major universities of Switzerland, designed new tools and standards, and led Swiss and international consortia. Our staff manages projects in Europe, Asia, and Africa, and has received a high number of awards for excellence in research. CCRS' activities have been repeatedly supported by the Swiss National Science Foundation.

After a full year of online meetings and e-mail exchanges, we have decided to meet in person on January 12 to 15, 2025. We have the pleasure of inviting for talks in Zurich several distinguished members of the Hunan University of Science and Technology (HNUST, 湖南科技大学). They are:

- Vice President Wang Weijun, Dr. 王卫军
- Dean Li Haiping, Dr. 李海萍
- Dean Yu Hanwu, Dr. 余翰武
- Director Lyu Aijing, Dr. 吕爱晶

The purpose of the visit of HNUST delegates is: (i) to examine collaborations in teaching and research between HNUST and academic partners in Switzerland, and (2) to examine the possibility of opening a HNUST campus in Switzerland. We understand that HNUST delegates' expenses in Switzerland (transportation, accommodation, and meals) will be paid by HNUST delegates.

Please feel free to write to me if you need more information on our Center in Zurich and on the program of the visit that we have planned with HNUST. Thank you.

Best regards,

Philipp Aerni

Prof. Dr. Philipp Aerni