



# A global outlook. Study in Scotland with UWS.

English language degrees starting  
September 2014

- > Business and English Language
- > English as a Second Language

**UWS** UNIVERSITY OF THE  
WEST *of* SCOTLAND

[www.uws.ac.uk](http://www.uws.ac.uk)

UNIVERSITY OF THE WEST OF SCOTLAND'S SCHOOL OF EDUCATION, ONE OF THE TOP-TEN RATED IN THE UK\*, OFFERS TWO EXCITING AND PRACTICAL OPPORTUNITIES FOR YOU TO STUDY ENGLISH IN THE UK.

THE SCHOOL OF EDUCATION HAS A WEALTH OF EXPERTISE IN PROVIDING STUDENTS WITH THE SKILLS REQUIRED FOR EMPLOYMENT AND ESSENTIAL PERSONAL DEVELOPMENT.

FOR SEPTEMBER 2014 ENTRY, YOU CAN APPLY FOR OUR BA BUSINESS AND ENGLISH LANGUAGE AND OUR NEW DEGREE, BA (HONS) ENGLISH AS A SECOND LANGUAGE.

\*2013 TIMES GOOD UNIVERSITY GUIDE

## BA BUSINESS AND ENGLISH LANGUAGE

### About this course

In today's global context, a clear and robust understanding of the language of business and fluency in spoken and written English will improve your employment prospects. This one-year degree course provides a blend of essential understanding of business topics with taught English language skills. It will equip you with the ability to build a career in your own country dealing with international customers and partners in a variety of sectors, with the additional valuable skill of being able to confidently conduct business in English.

Ideally suited for students for whom English is not their first language and who are currently studying in third year of an English major degree at a university in China, they will have undertaken some business, management or marketing electives as part of their studies.

The business topics covered on the course will provide you with a strong base for working in a range of organisations and provide a good understanding of the issues facing local, national and international companies.

Graduates of this degree will be able to use English as a global language to establish and retain personal and business networks, represent their organisation abroad, and develop intercultural awareness which will allow them to source and develop new markets in other countries. This degree will give you an excellent basis for engaging in international business activities in a wide range of organisations across the world.

### Practical skills

Great emphasis is placed on practical skills, providing you with real-life experience and the opportunity to develop your business knowledge. Case studies and exposure to guest speakers

from industry, will give you added insight into the business world and enhance your learning and development. Through English language study in small groups you will expand your knowledge and understanding with a particular emphasis on English language for business.

### Course content

You will enter the course in Year 3 (degree year) and will build upon your previous studies from your home institution. You will study a mixture of English language and business modules and cover six modules over two trimesters.

#### Trimester 1

You will study the following modules -

- Business English 3.1
- Academic Writing
- Integrated Business Functions

#### Trimester 2

You will study the following modules -

- Business English 3.2
- Strategic Management
- Get Into Enterprise

Practical experience in business through short-term projects may also be available.

### Our Careers Adviser says

Graduates will be well-equipped to work in a range of national and international organisations, finding employment in all sectors, public and private, including local government, health, manufacturing, retail and voluntary. You will be qualified to seek employment as part of a team, as an individual or leader in an international organisation. As well as being able to work in your home country dealing with international customers and partners, you will have the additional skill of being competent in English in an international context. You will also have the confidence to conduct business or seek work abroad, using English as a global language. Further study at postgraduate level is also possible.

# BA (HONS) ENGLISH AS A SECOND LANGUAGE<sup>+</sup>

## About this course

This exciting new degree is designed for students who are currently studying in the third year of an English major degree in China\*, and will help you to move towards being fully fluent in English. It will enable you to work in your home country dealing with international customers and partners.

Successful completion of Level 10 (Honours year) of this degree will allow you to study at postgraduate level at any English-speaking university around the world, but we hope that you will think about staying at UWS to complete the brand-new UWS Masters in Teaching English to Speakers of Other Languages.

## Course content

This one or two-year course offers entry at degree year level, and will build on your studies from your home institution. You will study English language and culture modules, and will have the chance to choose from a wide range of other subjects to increase your fluency and confidence in English, as well as your knowledge of English-speaking culture. You will study six modules in total, over two trimesters.

### Level 9 (BA Degree year)

Over the two trimesters, you will study English language and learn about English-speaking culture.

#### Trimester 1

You will study Advanced English Language 1, Cultures of the English-speaking World 1 and one option module.

#### Trimester 2

You will study Advanced English Language 2, Cultures of the English-speaking World 2 and one option module.

### Level 10 (BA Honours year)

#### Trimester 1

You will study English Proficiency 1, Dissertation 1 and one option module.

#### Trimester 2

You will study English Proficiency 2, Dissertation 2 and one option module.

## Option modules

Academic Writing  
Analysing Discourse  
Meaning and Language  
Theory and Practice of English Language Teaching

## Our Careers Adviser says

In a world where English is the language of international business, learning in English will immediately make you more employable. The

English language and practical skills covered will provide you with a strong base for working in a range of national and international organisations, and this degree will demonstrate to employers that your knowledge of the English language is of a high standard. You will be able to work in your own country dealing with international customers and partners, and additionally be competent in English in an international context.

On completion of this degree, you could undertake further study at postgraduate level at UWS, (see [www.uws.ac.uk/pg](http://www.uws.ac.uk/pg)) or at other English-speaking higher education institutions around the world.

\* Applicants to this course must undertake the University's pre-sessional course - Introduction to Studying in the UK during the summer prior to the start of your degree. See overleaf for details.

*\* course offered subject to final University approval.*



## PRE-SESSIONAL COURSE - INTRODUCTION TO STUDYING IN THE UK

International students whose first language is not English will be able to join the 4-week pre-session English and study skills course in the summer before proceeding to degree study. This course will equip you with the English language and study skills you will need to be successful on your course as well as introducing you to life and culture in the UK and Scotland.

This course is open to all international students whose level of English is equivalent to IELTS 5.5 or above (with each component at 5.5 at least) and who wish to prepare for academic study in English. It consists of 18 hours of tuition per week, focusing on Academic and Business English.

## SUPPORT

We can advise students on a variety of matters including visa and immigration matters; queries on student support; working in the UK; and general welfare issues. There are also International Student Advisors who specialise in providing support for international students as part of this service.

## ACCOMMODATION

Accommodation will be guaranteed in the University's self-catering halls of residence for the duration of the academic year (40 weeks). Students will receive a bursary of £1000 towards the costs of University accommodation. The weekly accommodation charge for 2013/2014 was £106\*.

*\*Price may be subject to change for 2014/15.*

## TUITION FEES & SCHOLARSHIPS

Under a special initiative to celebrate Scotland's hosting of the Commonwealth Games, the University is offering its international students a special welcome discount, with fees for these programmes at £8500.\* International students will also qualify for a £1000 accommodation bursary for UWS accommodation and a 10% discount for paying their full fee on enrolment.

In addition, students will have the opportunity to be considered for a new scholarship scheme, equating to the equivalent of up to 40% off their course fees.

*\*conditions apply*

## APPLY

You can apply online at [https://ssb.uws.ac.uk/pls/BAN8/bwskalogs.P\\_DisplLoginNon](https://ssb.uws.ac.uk/pls/BAN8/bwskalogs.P_DisplLoginNon)

You will need to provide a number of documents including –

- Transcripts (translated scan/fax/photocopy bearing partner verification stamp)
- Award/parchment (translated scan/fax photocopy bearing partner verification stamp)
- Proof of English language ability (proof of one of the recognised tests, for example IELTS, or the UWS English Language Test)
- 1 x academic reference (provided on letter headed paper)
- Photocopy of passport
- Evidence of funding for duration of studies at UWS

## MORE INFO

For more details visit our website or contact [international@uws.ac.uk](mailto:international@uws.ac.uk)

[www.uws.ac.uk](http://www.uws.ac.uk)

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